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| **101253** | **Arabic Rhetoric** | **(3 credit hours)** | **( prerequisite -)** |

The course deals with the concept of Arab rhetoric, its inception, evolution, major sources, most prominent figures, and relation to other branches of the Arabic language. It examines the most important rhetorical issues, and the terminology of the three branches of Arabic rhetoric: Maani, Bayan and Badi. The course elucidates these terms through examples and exercises, and the analysis of a number of highly elevated literary texts. The course ultimately aims at heightening the students’ literary taste, enabling them to deduce the semantic significance of rhetoric in poetry and prose, and train them to create a good speech writing and conversation.