

Curriculum Plan for the College of Business, Bachelor of Business Administration 2024-2025
Total Credit Hours: (132)

First: Mandatory University Requirements - (12) Credit Hours:

Course Code	Course Name	Credit Hours	Prerequisite	Teaching Method
01101101	Military Sciences	3	For Jordanians only*	Online
01101102	National Education	3	For Jordanians only*	Online
01101111	Arabic Language	3	01100011**	Blended
01101112	English Language	3	01100012**	Online
01101105	Voluntary Work	0		

Second: Elective University Requirements - (12) Credit Hours:

Students choose a group of courses totaling (12) credit hours:

Course Code	Course Name	Credit Hours	Prerequisite	Teaching Method
01101103	Traffic Awareness	3	-	Online
01101104	Entrepreneurship and Creativity	3	-	Online
01101121	Life Skills	3	-	Online
01101131	Islamic Culture	3	-	Online
01101132	Jerusalem and the Hashemite Custodianship	3	-	Online
01101141	Sports and Health	3	-	Online
01101142	Environment and Society	3	-	Online
01101151	Computer Skills	3	01100051	Online
01101152	Communications and Internet	3	-	Online
01101161	Economic Concepts and Systems	3	-	Online
01101171	Psychology and Society	3	-	Online
01101213	Communication Skills in Arabic	3	01101111	Online
01101214	Communication Skills in English	3	01101112	Online
01101243	Public Safety and First Aid	3	-	Online
01101281	Scientific Research Methods	3	-	Online
01101282	Introduction to Astronomy	3	-	Online
03011101	Law in Our Lives	3	-	Online
03021201	Human Rights	3	-	Online

Third: College Requirements: (21) Credit Hours as follows:

Course Code	Course Name	Credit Hours	Prerequisite	Teaching Method
02011111	Principles of Accounting (1)	3	-	In-person
02021101	Principles of Statistics	3	-	In-person
02021111	Principles of Business (1)	3	-	Blended

Course Code	Course Name	Credit Hours	Prerequisite	Teaching Method
02031122	Business Economics	3	-	Blended
02031211	Principles of Financial Management	3	-	In-person
02051111	Management Information Systems	3	-	Online
02121111	Principles of Digital Marketing	3	-	Blended

- Non-Jordanian students are allowed to register for these or choose a course offered by the university.
Students who do not pass the placement exams study the following courses:
Remedial Arabic Language (01100011), Remedial English Language (01100012), Remedial Computer Skills (01101151).

Fourth: Department Requirements: (84) Credit Hours as follows:

A. Mandatory Major Requirements (72) Credit Hours:

Course Code	Course Name	Credit Hours	Prerequisite	Teaching Method
02021211	Principles of Business (2)	3	02021111	Blended
02022213	Organizational Theory	3	02021211	Blended
20222140	Organizational Behavior	3	02021111	Blended
20221120	Entrepreneurship and Small Enterprises	3	02021111	Blended
20222210	Contemporary Administrative Issues	3	02021211	Online
02022131	Scientific Research Methods	3	02021101	In-person
20231320	Computer Applications in Business	3	-----	Blended
20232320	Production and Operations Management	3	02021211	In-person
20232390	Project Management	3	02021211	In-person
20232240	Public Relations and Social Media	3	02021211	Blended
20232150	Strategic Management	3	02021111	In-person
20231210	Administrative Readings in English	3	02021111	In-person
20241130	Human Resource Management	3	02021211	Blended
20241140	Administrative Communication Skills	3	20222140	Blended
20241330	Total Quality Management	3	02021211	In-person
20241220	Change and Crisis Management	3	02021111	Blended
20241230	Business Ethics and Social Responsibility	3	02021111	Online
02023231	Operations Research	3	02021101	In-person
02024219	Research Seminar in Business Management	3	Conditional on passing 90 credit hours	In-person
02024216	International Business Management	3	02021211	Blended
02053144	E-commerce	3	02051111	In-person
03011231	Principles of Commercial Law	3	---	Blended
02121214	Marketing Management	3	02121111	Blended
02014224	Managerial Accounting	3	02011111	Blended

B. Elective Major Requirements: (6) Credit Hours chosen by the student from the following courses:

Course Code	Course Name	Credit Hours	Prerequisite	Teaching Method
20232210	Administrative Leadership	3	02021111	Blended
02024126	Field Training	3	Conditional on passing 90 credit hours	Blended
20242180	Business Environment – Change and Development	3	02021211	Blended
02024124	Administrative Corruption	3	02021111	Blended
20232230	Service Institutions Management	3	-----	Blended
20232220	Administrative Control	3	02021111	Blended
20232120	Knowledge Management - Strategic Perspective	3	-----	Blended
02021213	Supply Chain Management	3	-----	Blended
20242250	Administrative Governance	3	02021211	Blended

C. Supporting Requirements: (6) Credit Hours chosen by the student from the following courses:

Course Code	Course Name	Credit Hours	Prerequisite	Teaching Method
02053241	E-business	3	02051111	Blended
02032214	Bank Management	3	02031211	Online
02122114	Service Marketing	3	02121111	In-person
02012121	Cost Accounting (1)	3	02011111	In-person
02033226	Insurance Management	3	---	In-person

Fifth: Free Courses: (3) Credit Hours chosen by the student from the courses offered by the university.

Type of Learning	Percentage	Credit Hours
In-person	30%	39
Blended	50%	66
Online	20%	27

Last updated: 02/02/2025