

**Curriculum Plan for the College of Business, Bachelor of Business Administration 2024-2025**  
Total Credit Hours: (132)

**First: Mandatory University Requirements - (12) Credit Hours:**

| Course Code | Course Name        | Credit Hours | Prerequisite         | Teaching Method |
|-------------|--------------------|--------------|----------------------|-----------------|
| 01101101    | Military Sciences  | 3            | For Jordanians only* | Online          |
| 01101102    | National Education | 3            | For Jordanians only* | Online          |
| 01101111    | Arabic Language    | 3            | 01100011**           | Blended         |
| 01101112    | English Language   | 3            | 01100012**           | Online          |
| 01101105    | Voluntary Work     | 0            |                      |                 |

**Second: Elective University Requirements - (12) Credit Hours:**

Students choose a group of courses totaling (12) credit hours:

| Course Code | Course Name                               | Credit Hours | Prerequisite | Teaching Method |
|-------------|---|--------------|--------------|-----------------|
| 01101103    | Traffic Awareness                         | 3            | -            | Online          |
| 01101104    | Entrepreneurship and Creativity           | 3            | -            | Online          |
| 01101121    | Life Skills                               | 3            | -            | Online          |
| 01101131    | Islamic Culture                           | 3            | -            | Online          |
| 01101132    | Jerusalem and the Hashemite Custodianship | 3            | -            | Online          |
| 01101141    | Sports and Health                         | 3            | -            | Online          |
| 01101142    | Environment and Society                   | 3            | -            | Online          |
| 01101151    | Computer Skills                           | 3            | 01100051     | Online          |
| 01101152    | Communications and Internet               | 3            | -            | Online          |
| 01101161    | Economic Concepts and Systems             | 3            | -            | Online          |
| 01101171    | Psychology and Society                    | 3            | -            | Online          |
| 01101213    | Communication Skills in Arabic            | 3            | 01101111     | Online          |
| 01101214    | Communication Skills in English           | 3            | 01101112     | Online          |
| 01101243    | Public Safety and First Aid               | 3            | -            | Online          |
| 01101281    | Scientific Research Methods               | 3            | -            | Online          |
| 01101282    | Introduction to Astronomy                 | 3            | -            | Online          |
| 03011101    | Law in Our Lives                          | 3            | -            | Online          |
| 03021201    | Human Rights                              | 3            | -            | Online          |

**Third: College Requirements: (21) Credit Hours as follows:**

| Course Code | Course Name                  | Credit Hours | Prerequisite | Teaching Method |
|-------------|------------------------------|--------------|--------------|-----------------|
| 02011111    | Principles of Accounting (1) | 3            | -            | In-person       |
| 02021101    | Principles of Statistics     | 3            | -            | In-person       |
| 02021111    | Principles of Business (1)   | 3            | -            | Blended         |

| Course Code | Course Name                        | Credit Hours | Prerequisite | Teaching Method |
|-------------|------------------------------------|--------------|--------------|-----------------|
| 02031122    | Business Economics                 | 3            | -            | Blended         |
| 02031211    | Principles of Financial Management | 3            | -            | In-person       |
| 02051111    | Management Information Systems     | 3            | -            | Online          |
| 02121111    | Principles of Digital Marketing    | 3            | -            | Blended         |

- Non-Jordanian students are allowed to register for these or choose a course offered by the university.  
**Students who do not pass the placement exams study the following courses:**  
Remedial Arabic Language (01100011), Remedial English Language (01100012), Remedial Computer Skills (01101151).

**Fourth: Department Requirements: (84) Credit Hours as follows:**

**A. Mandatory Major Requirements (72) Credit Hours:**

| Course Code | Course Name                               | Credit Hours | Prerequisite                           | Teaching Method |
|-------------|---|--------------|--|-----------------|
| 02021211    | Principles of Business (2)                | 3            | 02021111                               | Blended         |
| 02022213    | Organizational Theory                     | 3            | 02021211                               | Blended         |
| 20222140    | Organizational Behavior                   | 3            | 02021111                               | Blended         |
| 20221120    | Entrepreneurship and Small Enterprises    | 3            | 02021111                               | Blended         |
| 20222210    | Contemporary Administrative Issues        | 3            | 02021211                               | Online          |
| 02022131    | Scientific Research Methods               | 3            | 02021101                               | In-person       |
| 20231320    | Computer Applications in Business         | 3            | -----                                  | Blended         |
| 20232320    | Production and Operations Management      | 3            | 02021211                               | In-person       |
| 20232390    | Project Management                        | 3            | 02021211                               | In-person       |
| 20232240    | Public Relations and Social Media         | 3            | 02021211                               | Blended         |
| 20232150    | Strategic Management                      | 3            | 02021111                               | In-person       |
| 20231210    | Administrative Readings in English        | 3            | 02021111                               | In-person       |
| 20241130    | Human Resource Management                 | 3            | 02021211                               | Blended         |
| 20241140    | Administrative Communication Skills       | 3            | 20222140                               | Blended         |
| 20241330    | Total Quality Management                  | 3            | 02021211                               | In-person       |
| 20241220    | Change and Crisis Management              | 3            | 02021111                               | Blended         |
| 20241230    | Business Ethics and Social Responsibility | 3            | 02021111                               | Online          |
| 02023231    | Operations Research                       | 3            | 02021101                               | In-person       |
| 02024219    | Research Seminar in Business Management   | 3            | Conditional on passing 90 credit hours | In-person       |
| 02024216    | International Business Management         | 3            | 02021211                               | Blended         |
| 02053144    | E-commerce                                | 3            | 02051111                               | In-person       |
| 03011231    | Principles of Commercial Law              | 3            | ---                                    | Blended         |
| 02121214    | Marketing Management                      | 3            | 02121111                               | Blended         |
| 02014224    | Managerial Accounting                     | 3            | 02011111                               | Blended         |

**B. Elective Major Requirements: (6) Credit Hours chosen by the student from the following courses:**

| Course Code | Course Name                                   | Credit Hours | Prerequisite                           | Teaching Method |
|-------------|---|--------------|--|-----------------|
| 20232210    | Administrative Leadership                     | 3            | 02021111                               | Blended         |
| 02024126    | Field Training                                | 3            | Conditional on passing 90 credit hours | Blended         |
| 20242180    | Business Environment – Change and Development | 3            | 02021211                               | Blended         |
| 02024124    | Administrative Corruption                     | 3            | 02021111                               | Blended         |
| 20232230    | Service Institutions Management               | 3            | -----                                  | Blended         |
| 20232220    | Administrative Control                        | 3            | 02021111                               | Blended         |
| 20232120    | Knowledge Management - Strategic Perspective  | 3            | -----                                  | Blended         |
| 02021213    | Supply Chain Management                       | 3            | -----                                  | Blended         |
| 20242250    | Administrative Governance                     | 3            | 02021211                               | Blended         |

**C. Supporting Requirements: (6) Credit Hours chosen by the student from the following courses:**

| Course Code | Course Name          | Credit Hours | Prerequisite | Teaching Method |
|-------------|----------------------|--------------|--------------|-----------------|
| 02053241    | E-business           | 3            | 02051111     | Blended         |
| 02032214    | Bank Management      | 3            | 02031211     | Online          |
| 02122114    | Service Marketing    | 3            | 02121111     | In-person       |
| 02012121    | Cost Accounting (1)  | 3            | 02011111     | In-person       |
| 02033226    | Insurance Management | 3            | ---          | In-person       |

**Fifth: Free Courses: (3) Credit Hours chosen by the student from the courses offered by the university.**

| Type of Learning | Percentage | Credit Hours |
|------------------|------------|--------------|
| In-person        | 30%        | 39           |
| Blended          | 50%        | 66           |
| Online           | 20%        | 27           |

Last updated: 02/02/2025