

Isra University
Business Faculty
Department of Management Information Systems

Study plan for the Master's degree in Smart Business / Comprehensive and Thesis for the

Academic year 2020/2021

Study plan thesis path			Study plan comprehensive path		
The requirements for the Master's degree in Smart Business are the thesis track (33) credit hours distributed as follows:			The requirements for the Master's degree in Smart Business, comprehensive track, are (33) credit hours, distributed as follows:		
- Compulsory courses (18) credit hours - Elective courses (6) credit hours - Thesis (9) credit hours			- Compulsory subjects (24) credit hours - Elective courses (9) credit hours - Success in a comprehensive exam		
First: Compulsory subjects (18) credit hours			First: Compulsory subjects (24) credit hours		
No	Course Title	Credit	No	Course Title	Credit
02027131	Research Methodology	3	02027131	Research Methodology	3
02057132	Business intelligence and smart organizations	3	02057132	Business intelligence and smart organizations	3
02057112	Computer networks for smart business	3	02057112	Computer networks for smart business	3
02057211	Business process management for Smart organization	3	02057211	Business process management for Smart organization	3
02057213	E-marketing and E-payment	3	02057213	E-marketing and E-payment	3
02057233	Cybersecurity for smart business	3	02057222	Artificial intelligence and machine learning in business	3
			02057233	Cybersecurity for smart business	3
			02057234	Smart Business models and methods	3
Second: Elective courses (6) credit hours			Second: Elective courses (9) credit hours		
No	Course Title	Credit	No	Course Title	Credit
02057121	Business data management and analysis	3	02057121	Business data management and analysis	3
02057122	Advanced topics in databases and data mining	3	02057122	Advanced topics in databases and data mining	3
02057215	Advanced topics in E-Business Administration	3	02057215	Advanced topics in E-Business Administration	3
02027112	Business strategies	3	02027112	Business strategies	3
02057222	Artificial intelligence and machine learning in business	3	02027222	Business ethics	3
02057234	Smart Business models and methods	3	02027235	Entrepreneurship and Creativity in business	3
02027235	Entrepreneurship and Creativity in business	3	02057236	Seminar in smart business	3
02057236	Seminar in smart business	3			
02027222	Business ethics	3			
Third: Thesis (9) credit hours			Third: Passing the comprehensive exam		
No	Course Title	Credit			
02057351	Thesis(1)	3			
02057352	Thesis (2)	6			
02057353	Thesis(3)	0			