

1.4: Community anti-poverty programs

1.4.1: Local start-up assistance

- 1) **The university provides many services to the local community** such as the mosque, the health centre, the leadership and creativity centre, the consulting, training, continuing education and community development centre. There are various courses that are offered free of charge to the community.

Source: <https://www.iu.edu.jo/index.php/ar/>

Examples are highlighted in the table below

#	Training Courses Held at the Consulting Centre	Date
1	Free Training Course 'The Art of Photography' Held in "Collaboration with the Talal Abu-Ghazaleh Centre	2023/7/26- 2023/7/18
2	Distribution of Educational Materials to Local Community Schools	2023/4/18

- 2) **Consultation, Training, Continues Education and Community Development** Centre programs give valuable support to the local community in starting financially and socially sustainable businesses, as they provide them with educational initiatives and access to resources that would help them be better equipped with the necessary skills, knowledge, and resources to develop and manage sustainable enterprises through the following:
 - **Skill Building in Priority Areas:** The programs cover vital areas of business management, healthcare administration, digital literacy, and human resources. For example, the ****Business Administration, Accounting, and Human Resources**** programs will offer participants basic and higher-order business skills to start and manage small businesses in financial management, employee relations, and business operations.
 - **Specialized Training for Specific Markets:** Other programs concentrate on specialising in niche areas such as Renewable Energy, Hybrid Car Maintenance, and Childcare to meet the needs of emerging markets where there is growing local demand. These trainees provide a service that becomes relevant

and self-sustaining within their community, thereby contributing to job creation and local economic development.

- **Broad Accessibility and Inclusivity:** Most of the programs are open to university students, the larger community, and even those who have not completed high school, hence making the programs more inclusive. Such accessibility ensures that many people, regardless of educational background, acquire skills to start viable businesses or make significant contributions to already existing businesses.
- **Social Sustainability:** Program offerings, for example, in the Care of the Elderly, Childcare, and Art Therapy, provide momentum toward social sustainability when those core needs are met within a community. Community training in these fields may result in businesses offering community services: caregiving, education, and therapeutic supports that meet societal needs in a manner of communitarian resiliency and support.
- **Provision of Resources and Certifications:** The likes of ICDL-International Computer Driving License, Cisco certifications in CCNA, among others, and further software training such as AutoCAD add to participants' credentials and skill sets that are quite usable in reality. This could mean improved employability, the ability to freelance, or even start a tech-driven business related to economic viability.
- **Supporting Entrepreneurship in Essential Sectors:** Classes such as Pharmaceutical Marketing and Health Facility Management address the needs of industries related to people's health and wellbeing. By making it possible for new enterprises to be created, or for those in existence to be improved in these fields, the programs also serve to contribute toward economic and social wellbeing. In sum, these are the sets of programs that form a foundation for sustainable economic development within the community through empowering people with relevant industry skills, certification, and knowledge to build businesses that are viable, socially responsible, and responsive to the needs of their local communities.

Source: <https://www.iu.edu.jo/index.php/ar/courses-consultation>

- 3) Based on the university's keenness to translate its principles and philosophy into a tangible reality, and its awareness of the importance of the active role that health plays in the lives of university students, Al-Isra University has established a **special medical centre** for this purpose, and has allocated a spacious and wide place for it on the university campus, and has attached distinguished medical cadres, medical

equipment, and medical and non-medical devices that include all medical departments, from treatment rooms, an emergency and monitoring room, and a large, distinguished pharmacy that contains most of the medicines that are dispensed daily for free. The university has taken care of the health and illness of the student, as those whose condition requires them are transferred to distinguished hospitals, and the department has also been provided with an **ambulance to transport emergency cases** from the university's departments and colleges to the university's emergency room, and those whose condition requires transfer to the hospital are transferred for treatment. The university provides its students and employees with a distinguished health system, and as part of the health system available to students and employees, the visitor enjoys all the health services provided by the clinic in addition to the pharmacy and treatment within the best hospitals in the Kingdom.

Source: <https://www.iu.edu.jo/index.php/ar/about-health-care>