

### 1.4.2: Local start-up financial assistance

- Isra University works in **partnership with the community** to provide businesses that are socially and financially viable. Such projects of financial support are designed to reduce economic obstacles for potential entrepreneurs as well as community individuals. It may be through a number of support systems that may involve:

**A. Scholarship and Financial Assistance towards Training Programs:** Isra University provides scholarship grants and financial assistance to its enrolled students, who are also members of the community, enrolled in different specialised trainings and diploma programs. These courses target business management skills, health administration, digitisation, and engineering skills that are deemed very vital in starting a business. As such, the university reduces the cost of acquiring education to equip individuals with the relevant skills to start and manage sustainable businesses.

**B. Subsidised or Free Community Workshops and Courses:** The University offers a variety of practical business skills workshops and short courses subsidised and sometimes free, including **\*\*financial management, marketing, and technical skills\*\***. **Most of them are open to the general public**, even the economically disadvantaged ones, in order to equip as many people as possible with entrepreneurial skills without bearing the burden of high fees.

| # | Training Courses Held at the Consulting Centre   | Date  | Link  |
|---|--|---|---|
| 1 | Conducting the Training Diploma in Hospital Management and Medical Records in collaboration with the Talal Abu-Ghazaleh Centre | 2023/04/01<br>-<br>2024/01/02<br><br><b>Also</b><br>22/05/2022<br>-<br>23/02/2023 | <p><a href="#">(20+) Facebook</a></p>  <p>The image shows a Facebook post from the Talal Abu-Ghazaleh Knowledge Centre (TAG-KC) at Isra University. The post is in Arabic and promotes a training course titled 'إدارة المستشفيات والسجلات الطبية' (Hospital Management and Medical Records). It lists the course objectives, including: understanding hospital management, medical records, and the role of the medical records department. The post also includes contact information for the center: 'للتسجيل والاستفسار: جامعة الإسراء / مركز الدراسات والتدريب Mobil: 0790404717   Tag.kc@israglobal.com'.</p> |

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| 2 | Conducting the Training Diploma in Hospital Management and Medical Records in collaboration with the Talal Abu-Ghazaleh Centre | 2022/05/22<br>-<br>2023/02/23 |  |
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**C. Alumni and Community Support Networks:** Isra University's graduate programs and community outreach extend access to financial advice from successful graduate entrepreneurs. Such support entails workshops on how to seek funding and contact individuals in finance to connect the entrepreneurs with the resources they need to start and grow their businesses.

- Through the use of solar energy and through the rationale use of electricity, Isra University reduce its own energy expenses while generating credits from the electricity sold back. This financial benefit can be channelled to finance scholarships, grants, and training that provide local community members with the ability to acquire skills for entrepreneurship, especially in renewable energy. Beyond this, the solar initiative of the university offers a practical model for sustainable business practices that can encourage community-wide adoption of similar models. Such a network of financial and environmentally sustainable enterprises, therefore, may also spur broader economic growth and resilience in the local community.