## 12.2 Operational measures

As a prominent educational establishment, Isra University has an imperative to contribute actively to the United Nations Sustainable Development Goal 12 (SDG 12), which calls for responsible consumption and production patterns. Addressing this demand is crucial for the institution's growth and the broader community and environment.

- 1- Isra University should implement sustainability initiatives that promote resource efficiency within its campus operations. This includes adopting practices such as reducing waste, enhancing recycling programs, and transitioning to sustainable energy sources. By demonstrating a commitment to eco-friendly practices, the university can serve as a model for students and the community, instilling a culture of environmental responsibility.
- 2- integrating responsible consumption principles into the university curriculum will empower students to understand the significance of sustainable practices. Courses focusing on environmental ethics, resource management, and sustainable development can equip future leaders with the knowledge to drive change in their respective fields. By fostering a sense of responsibility among students, Isra University can ensure that the next generation is well-prepared to tackle challenges related to sustainability.
- 3- Engaging with local communities through outreach programs is essential for demonstrating the university's commitment to SDG 12. Collaborative projects focusing on environmental stewardship and resource conservation can encourage collective action and heighten awareness about responsible consumption in the broader populace. Such initiatives can reinforce the university's role as a community leader in promoting sustainable practices.